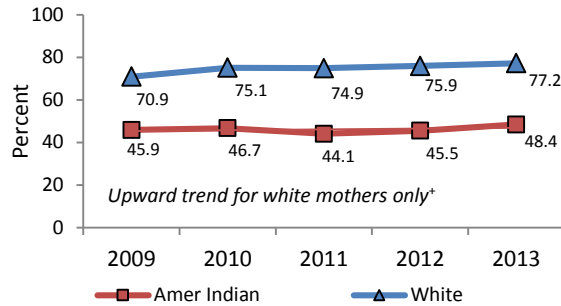


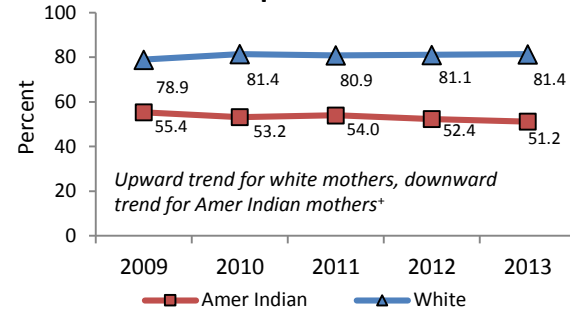
South Dakota: Get Mothers in for Prenatal Care Early and Often

Early and adequate prenatal care (PNC) is important to improve pregnancy and birth outcomes.*

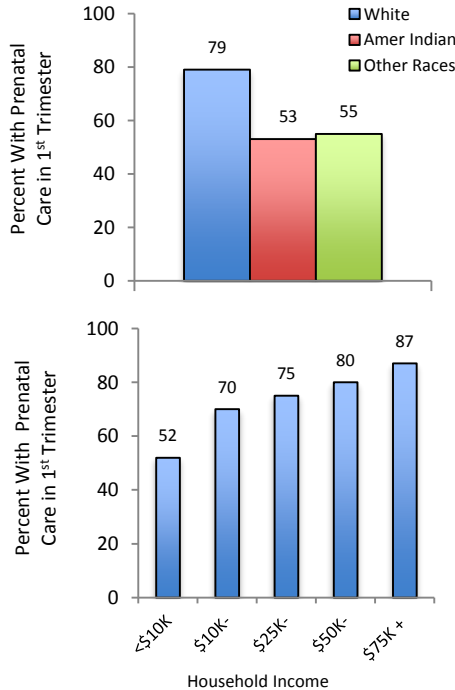
Began PNC in First Trimester



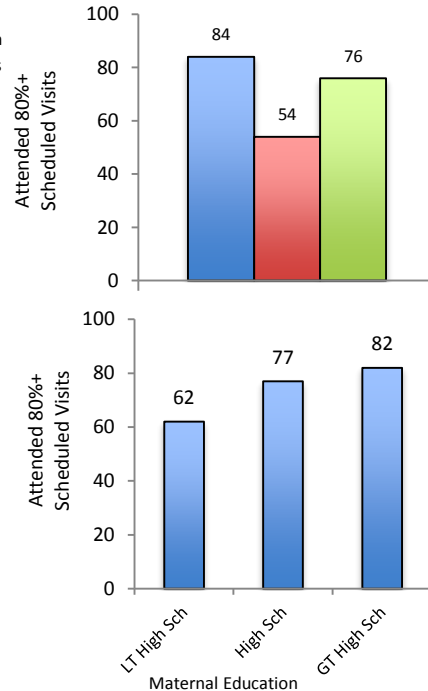
Adequate PNC



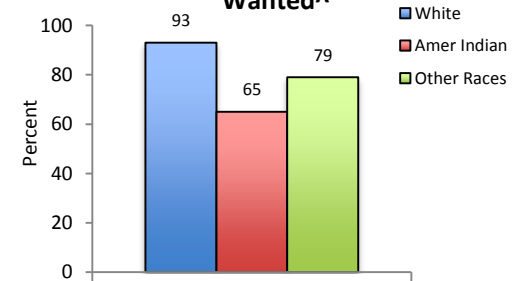
Early PNC is influenced By Race & Income: ^



Adequate PNC is influenced By Race & Education: ^



Began PNC as Early as They Wanted ^



Top 3 Barriers to Early PNC in SD by Mother's Race ^

White:

- Could not get an appointment when she wanted one (34%)
- Did not know she was pregnant (33%)
- Doctor or health plan would not start care early as wanted (26%)

Amer Indian:

- Did not know she was pregnant (47%)
- Had too many other things going on (42%)
- Had no transportation to get there (34%)

Other Races:

- Could not get an appointment when she wanted one (33%)
- Did not have enough money or insurance to pay for visits (32%)
- Did not have a Medicaid card (30%)

* Early PNC defined as care beginning in 1st trimester; adequate care defined as attending 80% of more of scheduled PNC visits based on when prenatal care began.

^ Data from SD PRAMS-like report (see <http://doh.sd.gov/documents/statistics/2014-SD-PRAMS.pdf>). + Trend data from South Dakota Vital Records, significance based on statistical analyses.